



NEWS & VIEWS

August 2004



SINCE 1973

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Tom Kreber
5985 Wilcox Place, Suite E
Dublin, OH 43016
(614) 761-3300
FAX: (614) 761-1561
www.krebergroup.com
(Real Estate)

Home Wise Real Estate Services, LLC

Heather Ernst
4639 Schirtzinger Road
Hilliard, OH 43026
(614) 529-6660
FAX: (614) 529-6663
heatherernst@columbus.rr.com
(Real Estate)

Carolina Cake Company

Jon & Lynda Burns
4127 Main Street
Hilliard, OH 43026
(614) 529-4954
FAX: (614) 527-9275
www.carolinacakecompany.com
(Retail)

Steve Hudak Painting & Powerwashing

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3605 Cypress Creek Drive
Columbus, OH 43228
(614) 279-6871
(Painting/Wallpapering)

American Express Financial Advisors

Jon E. Hjelm
655 Metro Place South, Suite 570
Dublin, OH 43017
(614) 717-7283
FAX: (614) 761-8666
www.americanexpress.com
(Financial Services)

Chamber University— September 29

"Minimizing Your Legal Problems—An Annual Audit You Can Perform Yourself"

Jack D'Aurora, Attorney at Law
Luper Neidenthal & Logan

You may have problems and not know it! Are you on top of your accounts receivable? Are the standard contracts you use as effective as they could be? Do your employees know what is expected of them? Do you have a nondiscrimination policy in place? Do you have procedures in place to minimize the possibility of embezzlement?

Jack D'Aurora will discuss the types of questions that business owners should review annually and distribute a legal audit that you can conduct at your convenience. Want to see what see aspects of your business need some attention? If so, join us at the Chamber University.

Jack is an attorney and of counsel with Luper Neidenthal & Logan. A past president of the Upper Arlington Area Chamber of Commerce, Jack's practice focuses on business litigation, general business counseling and real estate and corporate matters.

Deadline to register is September 24 and the cost is \$25 for members and \$35 for non-members. Contact the Chamber for more information.

Want a "Free" Credit Report?

We have all seen the ads on the Internet or perhaps received an e-mail touting "free" credit reports. The Better Business Bureau warns consumers to be careful when responding to such offers. Some of these online operators do not actually provide credit reports, but may be using their sites as a way to capture a consumer's personal information. Once your information has been obtained, they may sell your information to others who may use it to commit fraud, including identity theft.

The BBB, along with the Federal Trade Commission, urge consumers to take the following precautions when visiting sites or responding to e-mails that offer credit reports:

- * If you receive an e-mail offering a credit report, do not reply or click on the link in the e-mail. Instead, contact the company cited in the e-mail using a telephone number or Web site address you know to be genuine.
- * Be skeptical of unsolicited e-mail offering credit reports. Be cautious of e-mail from an atypical address, like ABC123@website.net, or an e-mail address ending in a top level domain other than .com, like .ru or .de.



Calendar of Events

September 10

Chamber Luncheon

Legislative Forum with other Chambers
11:30 am registration
Noon Lunch
Dave & Buster's

September 11

Old Hilliard Street Fair

Main Street
9:00 am-4:00 pm

September 29

Chamber University

"Minimizing Your Legal Problems"
7:30-9:30 AM

November 12

Hollyfest Scholarship

Auction
Makoy Center
6:00 pm

Legislative Lunch with Other Chambers

The Chambers of Commerce of Hilliard, Upper Arlington, Clintonville and Grandview/Marble Cliff will be hosting a luncheon with the candidates from our communities for the state legislature on Friday, September 10. The candidates from the Ohio Senate and the Ohio House of Representatives will be asked to attend so that the business community may question their positions on various issues. The cost will be \$15.00 per person and the deadline to respond will be Tuesday, September 7. Please see page 3 for the reservation form.

Be Part of the Class -

for Leadership Hilliard! This 12 week session will begin on September 20. The classes will include topics on public speaking, time management and ethics among others. You will learn skills to enhance your professional life as well as within the community. Contact the chamber to learn more information on this exciting program.

Cont. on page 3

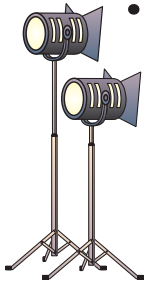
P e r s p e c t i v e

The commercial development that is taking shape in the Hilliard area is very exciting. With the recent announcement about BMW Financial Services relocating to our city, the building that is taking place on Trueman Blvd. and Cemetery Rd, and the future extension of major corridors between Cemetery Rd. and Tuttle Crossing and Mill Run and Davidson Rd., Hilliard is starting to see some much needed commercial economic development. Having office buildings and business and medical parks will pay dividends to the residents of this community for many years to come. The chamber is looking forward to working with the new corporate citizens as a partner with the City of Hilliard to make them feel welcome. It is the goal of the chamber to work closely with the City of Hilliard to promote the city and continue to expand the commercial development. It is just the beginning and the chamber is here to help.

Thanks to everyone who participated in and made donations to the chamber golf outing. It could not have been a success without the help of the participants and the donations that so many of you provided. I would also like to thank the staff of the chamber and the many volunteers that worked very hard and made it a super event. It was a wonderful day for golf and to help support your chamber. Thanks again to everyone!

Remember that our monthly luncheons will be starting again in September so watch the newsletter for more information and make plans to attend. We have some very good programs set up for this year so plan to attend monthly starting in September.

I would like to remind everyone that I welcome any ideas, comments or suggestions that you, as a member of the chamber have to offer. This is your organization and I am here to serve you. Please send any comments to me at toyster@champaignbank.com or by mailing them to the chamber office and I will respond to you as quickly as possible. Thank you for your ongoing support.



Spotlight on Business...Dave & Buster's

Less Corporate.



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Whether you're planning an intimate business meeting, larger corporate get-together, bachelor party or project graduation celebration, there's no place like **Dave & Buster's** for groups of 10 to 2000.

Dave & Buster's of Columbus features the "Million Dollar Midway"—think of it as a futuristic festival of fun—boasting the latest in electronic simulators, video games and games of skill. There's a lot going on at **Dave & Buster's**—so much, that there's something for everyone. We provide prime locations for corporate meetings and events: Functions range from serious Business Meetings and Team-Building events to Happy Hours, Planning Sessions, Company Picnics and fullblown Corporate Festivities. Events can be held in a Viewpoint area, ShowRoom or in one of several Midway Party Areas. Whatever your occasion, **Dave & Buster's** has it covered in a way that is both relevant and entertaining, not to mention the full menu of team building activities to choose from.

Corporate meetings are just one aspect of the special events available. We also host thousands of Birthday Parties, Bar/Bat Mitzvahs, Graduation Celebrations and Rehearsal Dinners, After-Prom and other All-Night Lock-In events each year. Host a small gathering or close the entire facility! Hold your special event in any of our private rooms or semi-private Viewpoint areas. **Dave & Buster's** offers After- Prom events and nighttime celebrations. There are a variety of chef-crafted buffets (including the Italian Feast, Fiesta Buffet, and River and Ranch assortments) and beverage options available for any meal, at any time. We offer breakfast, lunch, dinner, and just about everything in between.

Have your team members mention your chamber membership at **D&B** through September 31st, 2004 & receive \$20 in Gaming for only \$10. (Price does not include new card activation fee)

Visit us at 3665 Park Mill Run, Hilliard, Ohio 43026 or call 614-771-1515.

Leadership, Ethics and Accountability

The Council for Ethics in Economics is sponsoring a fourth program in the series, Leadership, Ethics and Accountability. It is being presented in conjunction with the 5th annual Governor's Summit on Character Education, which brings together educators, business people and higher education faculty throughout Ohio.

The event is Tuesday, September 28th at the Columbus Marriott North from 8 am to 1:30 pm. The cost is \$100 for Early Bird registration before 9/1/04, and \$125 after September 1.

Speakers will include Dr. Susan Zelman, Ohio Superintendent of Public Instruction, Clifton Taulbert, President, The Building Community Institute, J. D. Milliken, Vice President, Logistics and Western Operations,



The J. M. Smucker Co., and Andy Geiger, Director of Athletics, The Ohio State University.

Mr. Taulbert will address actions that individuals can take to bring respect affirmation and inclusion through leadership and teamwork to improve the organizational climate, deliver personal fulfillment, and achieve results — "transforming human capital into operational excellence". He was nominated for a Pulitzer Prize.

Mr. Milliken will speak on how Smucker's has created an ethical corporate culture while maintaining a profitable business. Smucker's was *Fortune Magazine's* #1 "2004 Best Companies to Work For".

Please contact the Chamber for further information about this seminar.

Member Bits

Max & Erma's was named one of the nation's 100 fastest growing small companies in the nation by *Fortune Small Business* magazine. It was the only Central Ohio business to make the list. The casual dining chain ranked 51st, up from 83rd last year.

Dublin Retirement Village as ranked 12th for the number of independent living apartments comparing retirement communities in greater Columbus according to *Business First*. The publication also ranked residential care facilities by the licensed capacity and **Traditions at Mill Run** was ranked 1st and **Carriage Court of Hilliard** was ranked 12th.

Free Credit Report – cont. from page 1

- * Check for grammatical and spelling errors. Silly mistakes and sloppy copy - for example, an area code that does not match an address - often are red flags that the site may be a scam.
- * Check to see if the e-mail address matches the Web address. When you enter the company's Web address in the browser, does it go to the sender's site or re-direct you to a different Web address? If it re-directs you, cease the transaction.
- * Exit from a Web site that asks for unnecessary personal information, like a Personal Identification Number (PIN) for your bank account, the three-digit code on the back of your credit card, or your passport number and issuing country. Legitimate sites do not ask for this information.
- * Use only secure Web sites. Look for the "lock" icon on the browser's status bar, and phrase "https" in the URL address on a Web site, to be sure your information is secure during transmission.
- * Watch your credit card statements: If you have responded to a bogus site, you may never receive the credit report they offered for free. But, watch for other charges you did not authorize. Contact your credit card issuer immediately in this case.

To obtain a copy of your credit report from the three major credit bureaus, contact:

- * Equifax at www.equifax.com or call 1.800.685.1111;
- * Experian at www.experian.com or call 1.888.397.3742; or
- * TransUnion at www.transunion.com or call 1.800.888.4213.

Beginning December 2004, consumers in certain states will be able to request a free credit report according to the Fair and Accurate Credit Transaction Act. For more information on this rule, visit www.ftc.gov/opa/2004/06/freeannual.htm.

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AUGUST 2004 SEMINAR CALENDAR

The Fawcett Center – 2400 Olentangy River Road

■ GET YOUR BUSINESS UP AND RUNNING

How to start your business the right way.
Thursday, August 19, 2004
8am – 4:30pm

■ BUSINESS PLAN WORKSHOP

How to write a business plan your banker will love.
Thursday, August 26, 2004
8am – Noon

■ PATENTS AND COPYRIGHTS

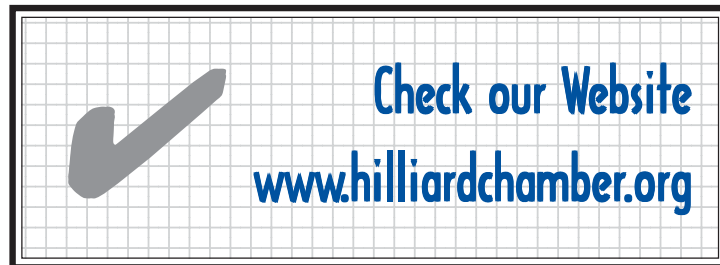
How to protect your work.
Thursday, August 19, 2004
6pm – 10pm

■ MAINTAINING BUSINESS RECORDS

How to keep important business records.
Thursday, August 26, 2004
6pm – 10pm

The Get Your Business Up & Running seminar is \$45. All other seminars are \$35 each. A \$5 discount applies if your check and registration are received 3 days before the seminar.

Call SCORE at 614-469-2357 for details and reservations. Visit our web site at www.scorecolumbus.org



Check our Website
www.hilliardchamber.org



September Chamber Luncheon Dave & Buster's

3665 Park Mill Run, Hilliard

Friday, September 10th
Program: Legislative Lunch

11:30 am Networking • Noon Luncheon

Cost: \$15

Deadline for reservations is Tuesday, September 7.

Hope to see you, your associates and your friends there!!

Bring your literature and information to be placed on the Information Table at the Luncheons.

Name(s) _____

Company _____

Number of Reservations: _____ Amount Enclosed _____

Mail to: Hilliard Area Chamber of Commerce, 4081 Main Street, Hilliard, OH 43026 or call the Chamber office by Tuesday, September 7, at 876-7666, FAX 876-3113, or E-mail to info@hilliardchamber.org. Reservations are required and you will be billed for any reservations made and not used.

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