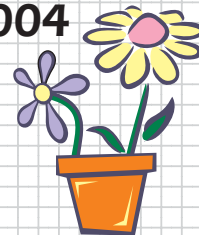




Hilliard Area
Chamber of Commerce

NEWS & VIEWS

May 2004



SINCE 1973

Welcome New Members

AmeriSuites

Erin McMullan
6161 Parkcenter Circle
Columbus, OH 43017
(614) 799-1913
FAX: (614) 799-8115
www.amerisuites.com
(Hotel)

Hampton Oaks Homeowner Association

Scott Brown
4979 Claymill Drive
Hilliard, OH 43026
(614) 527-9238
www.hamptonoaks.org
(Non-Profit Organization)

Initial Tropical Plants

David Baughman
6300 Commerce Center Drive
Groveport, OH 43125
(614) 837-0099
FAX: (614) 837-3238
www.initialplants.com
(Landscaping/Lawn Care)

Tastefully Simple

Tara Renner-Butler
2816 Westrock Drive
Hilliard, OH 43026
(614) 850-0317
www.tastefullysimple.com/web/trenner-butler
(Food & Gifts)

J & J Medical Express

Jeffrey Horst
5684 Newington Drive
Hilliard, OH 43026
(614) 850-9134
khorst@columbus.rr.com
(Medical Equipment & Supplies)

Office Depot

Jeff Jordan
1550 Old Henderson Road, Ste. E-175
Columbus, OH 43220
(614) 442-2191
FAX: (614) 442-3332
www.officedepot.com
(Office Supplies)

May Luncheon

The program for our May luncheon will be Leadership Hilliard, a program designed to develop future leaders in our community. Come and learn about this dynamic program and what it has to offer. See page 3 for reservation information.

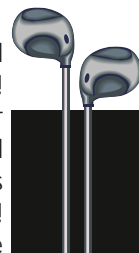


OSU Coach Jim Foster to speak to chamber in June

We are very pleased to have the OSU Women's Basketball Coach, Jim Foster, to be a special speaker on June 11th. We look forward to hearing him speak about coming to OSU and the team's successes that they have had this year. Put June 11th on the calendar so that you don't miss this special event!!

Annual Golf Outing June 22!

You will find enclosed the flyer to sign up to attend the Annual Golf Outing on Tuesday, June 22! Spaces are limited so register early to secure your spot! You can sign up a foursome or be paired with others. It is a scramble format so expertise is not key...only your desire to have a fun afternoon! Contact your business associates or clients to take part in the outing.



Dr. Karen Holbrook to speak in August

We are very honored to have The Ohio State University President, Dr. Karen Holbrook, to speak at our luncheon on Friday, August 20. More information will follow.

Advertise Your Business at the Golf Outing!

A great way to get your name out to the community is through sponsorship at the Annual Golf Outing to be held on Tuesday, June 22 at the [Golf Club of Dublin](#). Sponsorships available include:

Beverage Cart	\$250	(only two are available!)
Hole Sponsor	\$150	
Tee Box Sponsor	\$150	
Door Prizes		
Goodie Bag Items (approx. 120 needed)		

Please contact the Chamber office to secure your sponsorship. Your business name will be listed in the golf program, in the July newsletter and the local paper. Your name will also appear on a sign on the beverage cart, hole and/or tee if you choose to sponsor them.

Plan to golf that day as well—mark your calendars to be with us the afternoon of June 22 now so that you are free when the time comes! A registration and sponsorship form is included in this newsletter.

May 21

Chamber Luncheon

11:30 Networking
Noon Lunch
Program: Leadership Hilliard

May 26

7:30 – 9:30 AM

Chamber University

"Marketing your Business"
presented by Patrick Donadio
Shops on Lane Avenue
Community Room

June 11

Chamber Luncheon

11:30 Networking
Noon Lunch
Program: OSU Women's
Basketball Coach Jim Foster

June 22

Golf Outing

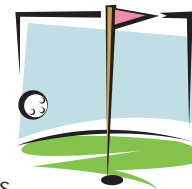
Golf Club of Dublin
1:00 Shotgun start

August 20

Chamber Luncheon

11:30 Networking
Noon Lunch
Program: OSU President Dr.
Karen Holbrook

Calendar of Events

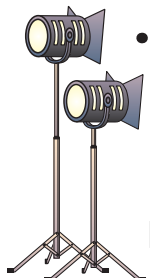


P e r s p e c t i v e

At the chamber annual meeting we announced that some of the titles within the chamber will be changing. The first is that the Executive Director title will be changed to President. The President which referred to the head of the Board of Directors was changed to Chair of the Board and the Vice President of the board was changed to Vice Chair of the Board. These changes were made to better define the roles within the chamber and to align them more with the business community and the businesses we represent. With this change comes the new name of this column from Presidents Perspective to the Chairs Perspective.

As you know it is the function of your chamber to work with the businesses in the Hilliard area. I invite you to get us involved in items that are important to you and your business. We are available as a resource to help you grow and be profitable. It is our charge to help with addressing concerns that affect your ability to do business such as with law or statutory changes in Local, State or Federal government. We want to work with you to help promote your business. If you have been a long time member of the chamber or have recently joined our family I encourage all of you, our business partners, to take advantage of the most important benefit you possess as a member. Often time people think we are a community event type organization and we have over the years been involved in a lot of different community activities and will continue to do so if it is beneficial to our membership or the business community as a whole. However, we can play a much larger role in the success of our business partners if we are requested to participate or included as part of the process. The service is already paid for when you pay your yearly dues so don't waste a valuable resource. Just call the chamber office or contact me directly and If we can't help you with a particular request or at least point you in the right direction it has cost you and your business nothing. Please give us a chance as we are looking forward to the opportunity. We have over the years aided several businesses with all types of issues and believe it is important to remind everyone that we want to help and serve you, our shareholders. If there is anything you would like to address please call the chamber office or contact me directly.

I would like to remind everyone that I welcome any ideas, comments or suggestions that you, as a member of the chamber have to offer. This is your organization and I am here to serve you. Please send any comments to me at toyster@champaignbank.com or by mailing them to the chamber office and I will respond to you as quickly as possible. Thank you for your ongoing support.



Spotlight on Business... First Service Federal Credit Union

Who Are We?

First Service Federal Credit Union has been serving Central Ohio for nearly 50 years. **First Service** is a non-profit full service financial service provider serving anyone who lives, works, attends school, or worships in Franklin County. We offer Auto Loans, Home Loans, Insured Savings Accounts, Free Checking Accounts, CheckCard Convenience, Free Online Account Access, Free BillPayer, VISA PLATINUM, VISA CLASSIC, CD101 VISA, and over 500 free ATMs. For even more services, visit us online at www.firstcu.com.

Serving the Hilliard Community

First Service Federal Credit Union has relocated to a free-standing branch in Mill Run next to Burger King. The new location provides our members with a full service lobby, 3 drive-thru lanes, drive-up ATM, private loan closing offices, easily accessible parking, and a friendly and knowledgeable staff.

Serving Your Employees

First Service can help expand your business's employee benefit package without increasing your cost by offering credit union membership to your employees.

We've Got You Covered

Deposits at **First Service** are insured up to \$100,000 by the National Credit Union Administration (NCUA), an agency of the Federal Government. IRAs are insured separately to \$100,000.

You Can Join!

Becoming a member is easy. For personal accounts or employee benefits, please contact Marjorie Rough at 614-920-6331 or visit our Hilliard branch at 3642 Fishinger Blvd.

(First Service Federal Credit Union was awarded the opportunity to feature its business in this space by being the winner of a door prize drawing at a Chamber luncheon. There will be another drawing at the April luncheon, so please plan to attend!)

Member Bits

The **Hilliard Jaycees'** monthly meetings are now held at **Carriage Court Communities**, 3570 Heritage Club Drive at 7:30pm on the second Monday of the month.

Mark Troyer Remodeling experienced a record year in sales and also received local, state and national recognition for growth and business practices. **Mark Troyer Remodeling** was mentioned in four separate issues of national industry magazine *Remodeling Magazine* and once in national industry magazine *Qualified Remodeler*. The MTR management team went to Washington D.C. to receive a national industry award, was selected by Habitat For Humanity of Columbus to frame the Habitat For Humanity-Nationwide Insurance 2003 Ohio State Fair House, was ranked number 13 in Business First's Fast50 awards for Greater Columbus businesses, and was ranked in *Qualified Remodeler Magazine's* Top 500 for the nation.

First Service Federal Credit Union will be hosting its first annual charity golf outing benefiting the Children's Miracle Network on June 28th at Foxfire Players Club. To register, contact Erica Gilhousen at 614-920-6351 or visit the website at www.firstcu.com. The registration deadline is June 4, 2004.

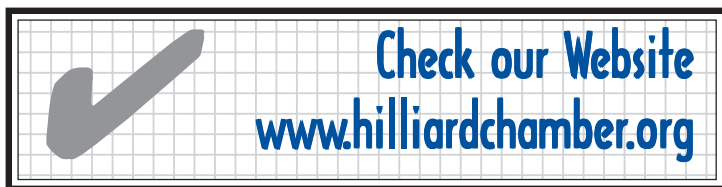
Advertising Opportunities

The Hilliard Area Chamber of Commerce is providing opportunities for our members to advertise within our membership and to those outside as well. Please contact the chamber for more information about the following (all are on a space available basis):

- | | |
|---|--|
| 1 | Inserts in the newsletter: Limited to no more than 3 each issues; member provides the specified number of flyers; mail to 420 people, cost is \$100 |
| 2 | Labels: Mailing labels of members provided by zip or organization sort; cost is \$100 |
| 3 | Business card size ad in newsletter: \$100 for 3 months; \$175 for 6 months; \$350 for 12 months (space available basis) |
| 4 | Flyers in relocation packets: members provides the flyers to be inserted in relocation packets requested by companies and residents; cost is \$100 |

Chamber Reinvestment Notices

Thank you to the following members who have renewed their membership: Active Travel; Anoweb.com, Inc.; CMI Toshiba; Doctors Hospital; Dublin Health Center; GA Financial Resources; Laserflex Corporation; National City Bank - Hilliard Rome Road.; Sam's Club 6308; Team Rahal, Inc.; Tim D. Burkitt Co.; Urgent Foot Care; Advanced Drainage Systems, Inc.; David Stanley Agency; Central Ohio Transit Authority; M. Burrell Insurance Plus; The Yard Club; Riepenhoff Landscape Ltd.; Donatos Pizzeria - Hilliard North; Donatos Pizzeria - Hilliard-South; Hilliard Dry Cleaners, Inc.; Inter-Tel; Inc.; The Ink Well; National Sign Systems, Inc.; U.S. Bank; Sheehan Hutchison Keenan Insurance Agency; Kiddie Concepts Learning Center; Sapp Enterprises, Inc.; Guild and Associates, Inc.; Haines Publishing; Modern Office Methods; Hilliard Rotary Club; Homewood Suites by Hilton #177; Colony Mortgage Corp.; SBC; UALC-The Church at Mill Run; Key Bank;



May Chamber Luncheon Heritage Golf Club



Friday, May 21st



Program: Leadership Hilliard

11:30 am Networking • Noon Luncheon

Cost: \$13.00 for members and \$15 for prospective members and guests registered with a Chamber member

Deadline for reservations is Tuesday, May 18.

We would appreciate your pre-payment for your reservation be mailed to the Chamber office. We hope to see you, your associates and your friends there!!

Bring your literature and information to be placed on the Information Table at the Luncheons.

Name(s) _____

Company _____

Number of Reservations: _____ Amount Enclosed _____

Mail to: Hilliard Area Chamber of Commerce, 4081 Main Street, Hilliard, OH 43026 or call the Chamber office by Tuesday, May 18 at 876-7666, FAX 876-3113, or E-mail to info@hilliardchamber.org. Reservations are required and you will be billed for any reservations made and not used.

Recycling at Your Business? Sure You Can!

You know how it goes, all your efforts in keeping the place clean go toward the upstairs, or front office. After all, that's the spot where your clients and customers will visit. But as you go down those basement steps, or head to the back room...ugh! There is just about every old can of paint and varnish known to human kind. And cardboard boxes are stacked everywhere! Someone suggests, "Oh, I'll just through it out with the trash," but you know that's not the right thing to do. So where do you turn?

We hope that you will turn to the Solid Waste Authority of Central Ohio. "SWACO" offers a whole host of recycling advice that can help get rid of those headaches. As to that old paint and varnish, call SWACO, at 614-871-5100 for answers.

But maybe what you have is a case of "J.I.T.R.S." At SWACO "JITRS" stands for "Just In Time Recycling Services." For businesses of up to 300 employees, we will provide you with recycling bins and get you started on paper recycling. When your containers are just about full give us a call. We'll come by and pick up the paper for free. We'll take your paper (and that from other businesses) and sell it to a recycling mill to cover the costs associated with our program. Call us at 614-871-5100 to get the "JITRS."

Then there is your landscaping and all those tree branches, leaves and grass clippings. Ideally, SWACO would like to see all that material composted, in a corner of your property (we'll be glad to teach you how to build a compost pile). Another option is to leave the grass clippings on your lawn, and they will they recycle themselves. But depending upon the local community, you can place the yard waste at the curbside. It will be collected and taken to one of two SWACO contracted composting sites. You or your lawn service company can also drop it off at one of those SWACO composting facilities at no charge. At those sites sticks, leaves, and etc, are ground up, and eventually mixed with other organic materials. Their new life eventually will be part of the mulch that you see and can buy at the corner gas station.

SCORE®

Counselors to America's Small Business

MAY 2004 SEMINAR CALENDAR

Seminars are held at **The Fawcett Center**
2400 Olentangy River Road

■ HOW TO START YOUR BUSINESS

How to start your business the right way.

Thursday, May 20, 2004
8:00 AM – 4:30 PM

■ FRANCHISING AND HOW TO SELECT ONE

What you need to know.

Thursday, May 27, 2004
8:00 AM – Noon

■ FINANCIAL PLANNING FOR YOUR BUSINESS

How to plan and control your business finances.

Thursday, May 20, 2004
6:00 PM – 10:00 PM

■ CASH FLOW

How to manage the lifeblood of your business—CASH

Thursday, February 26, 2004
6:00 PM – 10:00 PM

The How to Start Your Business seminar is \$45. All other seminars are \$35 each. A discount of \$5 applies if your check and registration are received 3 days before the

Call SCORE at 614-469-2357 for details and reservations.

Visit our web site at www.scorecolumbus.org



RIDER FINANCIAL GROUP

- Retirement Planning
- Life and Disability Insurance
- Group Health Insurance - including the ChamberPLAN

Scott P. Rider (614) 876-7044
4094 Main Street, Hilliard OH 43026



5122 Trabue Road
Columbus, OH 43228
(614) 851-0099
fax 876-1702

Mike & Steve Sliemers
Owners

AMERICAN AIR
Comfort Tech

www.AmericanAirHeating.com



4673 Northwest Parkway • Hilliard, Ohio 43026
Tel: (614) 527-3800 • Fax: (614) 527-3803
www.Graphics1.biz • mail@Graphics1.biz

GRAPHIC DESIGN • PRINTING
COPYING • MAILING SERVICES
DOCUMENT MANAGEMENT
ADVERTISING SPECIALTIES

Hilliard Chamber Members...
Need Effective Newspaper Advertising?



This Week newspapers can help!

For Information or:
Marketing Strategies • Color
Ad Design • Special Sections

Call: Michelle Rettig

614.438.8100 x 427 • 614.438.8110 - fax
mrettig@thisweeknews.com



SIGN*A*RAMA
HILLIARD

- VEHICLE GRAPHICS
- WINDOW LETTERING
- WOOD/SANDBLASTED
- DIGITAL PRINTS
- MAGNETIC SIGNS
- JOB SITE SIGNS
- REAL ESTATE SIGNS
- SCREEN PRINTING

614-921-9423

FAX: 614-921-9427
3660 FISHINGER BLVD.
HILLIARD, OH 43026

signaramhilliard@aol.com
www.signarama.com

Brian Newsom
Owner/Technician
A.S.E.

FIRST CHOICE
AUTO CLINIC, INC.

Master Certified
Foreign &
American Cars

4570 Edgewyn Ave.
Hilliard, Ohio 43026

771-6343



Auto Care Center
"Make us your first choice"



FULL SERVICE PRINTING
& Graphic Design

10% Discount
on any new printing order.

Offer Expires 5/31/04
Some restrictions may apply

4508 Cemetery Road
Hilliard, OH 43026
614-771-0888
614-771-1022 Fax
allegrahilliard@allegranet.com
www.allegranet.com/hilliard



NEWS & VIEWS is a monthly publication of the
Hilliard Area Chamber of Commerce
4081 Main Street • Hilliard, OH 43026
Phone 614-876-7666 • Fax 614-876-3113
Office Hours: 8:30 AM - 4:00 PM

Presorted Standard
U.S. POSTAGE
PAID
PERMIT #89
HILLIARD, OH 43026

OFFICERS:

Chair of the Board, Tim Oyster
Vice Chair of the Board, Dave Kinnard
Treasurer & Past President, Larry Earman

BOARD MEMBERS:

Brian DuPont, David Harris,
Bernie Heisner, Dave Kinnard,
Larry Mastella, Karen Muse,
Scott Rider, Carolyn Rival
Donna Swenson, Leslie Zimmerman

STAFF:

Libby Gierach, President
Marcy James, Administrative Assistant