

Welcome New Members

Encore Trophies

Judi or Gary Rohrer
6846 Scioto Darby Road
Hilliard, OH 43026
(614) 771-7200
FAX: (614) 771-7200
roringbuckeyes@aol.com
(Awards, Recognition, Engraving)

The Hilliard Junior Chamber of Commerce (Jaycees)

Michael Starr
PO Box 553
Hilliard, OH 43026
(614) 799-2843
www.hilliardjaycees.org
Michael@hilliardjaycees.org
(Leadership Training/Community Service)

The Filing Company

Adele Busch
2726 Westwind Court
Hilliard, OH 43026
(614) 876-6410
www.thefilingcompany.com
adele@thefilingcompanyh.com
(In-Office Filing and Records Management Services)

Dance Connection

Judi Rohrer
4121 Main Street
Hilliard, OH 43026
614-529-6683
FAX: (614) 529-6069
www.dconnect4121.tripod.net
dconnect4121@aol.com
(Dance Studio)

Willis, Shufeldt & Willis Co., LPA

Kelly Willis
3966 Brown Park Drive, Suite E
Hilliard, OH 43026
(614) 529-8988
FAX: (614) 529-8988
www.wswlaw.com
kelly_willis@wswlaw.com
(Attorney)

Annual Meeting

The Chamber's Annual Meeting will be on Wednesday, March 10. The recipients of the Galbreath Award and the Business of the Year will be honored. This year's winner of the Galbreath Award is Dennis Williamson and the winner of the Business of the Year is Association, Convention and Trade Shows, Inc. (ACT). Come and celebrate these recipients at the annual meeting! Reservations are due so if you haven't made yours, please contact the chamber office immediately.

Ready for Golf??

Ready to trade the snow shovel for a golf club? It won't be long before it is time to tee it up at the Chamber's Annual Golf Outing on Tuesday, June 22! The event will be held at **The Golf Club of Dublin**, located in 2002 Parade of Homes area of Ballentrae. There will be opportunities to sponsor a hole, beverage cart and donate door prizes as well. The tee time will be a 1:00 shot gun start. Put in your budgets to play, sponsor and have a great time at this fine golf course!

Chamber Reinvestment Notices

In December, all Chamber members were mailed a letter indicating that it is time to reinvest. We ask that you please respond as soon as possible so that your membership is uninterrupted. The form that accompanied the letter should be filled out and returned with your check. Please make sure that you include the most accurate and current information as the information will be used in the 2004 Member Directory. We appreciate you being a chamber member and look forward to another great year!

As of press time, the following members have already reinvested - thank you so much!! **Dominion Homes; Welcoming Services; Century Equipment; Edwards Jones; Traditions at Mill Run;**

cont. on pg. 3

New Chamber Benefit: Office Depot

NO minimum order and **NO** delivery charges with next day delivery!! Got your attention??!! The Hilliard Area Chamber of Commerce and Office Depot are offering our chamber members a fabulous benefit on office supplies!! There is a core list of items that are reduced for our members some of which include, copy paper; colored paper, paperclips, manila folders, staples, etc. If the items that you need are not on the list then your business will receive 5% off the lowest price in their catalog. If you order by 5:00 pm your order will be delivered the next business day and there is no minimum order and no delivery charge! We are excited to bring this to our

Office DEPOT

What you need. What you need to know:

members! You will be receiving more information on this, but if you want to sign up for this benefit sooner, please call the chamber office!

March 10

Annual Meeting

Heritage Golf Club
6:30 pm
Presentation of Galbreath and Business of the Year Awards

April 16

Chamber Luncheon

11:30 Networking
Noon Lunch

May 21

Chamber Luncheon

11:30 Networking
Noon Lunch

June 18

Chamber Luncheon

11:30 Networking
Noon Lunch
Program: OSU Women's Basketball Coach Jim Foster

June 22

Golf Outing

Golf Club of Dublin
1:00 Shotgun start

Calendar of Events

2004 Membership Directory to be Published

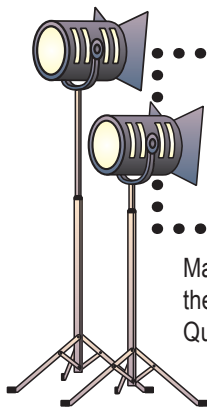
"Blueprints for Success—Building Connections" will be published in early June. Advertising opportunities will be available within the publication and you will be contacted by Panther Publishing to inquire if your business will want to purchase space. Please make an appointment with their representative to learn more details when they call.

P e r s p e c t i v e

I would like to invite all the members of the Hilliard Area Chamber of Commerce to the annual dinner that will be held on Wednesday March 20, 2004 at the Heritage Golf Club. As shareholders of the chamber it is a time where you will hear about what has happened in the previous year and what exciting things will be up coming in 2004. It is also the time of year where we recognize an outstanding citizen for their work in the business community and the community as a whole. We also present the Businessperson of the Year Award to an outstanding business in the Hilliard Area. If you usually attend then we look forward to seeing again this year however if you have not attended in the past then you are missing out on valuable information about your chamber and a fun time. I hope to see all of you at the 2004 Hilliard Area Chamber of Commerce Annual Dinner.

The Board of Directors of the chamber voted to support the Hilliard City Schools operating levy that will appear on the ballot in March. As in the past the Board felt it is important to support such a levy to insure that our school district is the best. The school district in any community plays a huge role in strengthening the businesses in that community. Ours is no exception! A productive school system increases property values, promotes businesses to locate in the community and positively affect the business environment already in that community. The chamber urges you to vote on Tuesday March 2nd and to vote for a better and stronger Hilliard.

I would like to remind everyone that I welcome any ideas, comments or suggestions that you, as a member of the chamber have to offer. This is your organization and I am here to serve you. Please send any comments to me at toyster@champaignbank.com or by mailing them to the chamber office and I will respond to you as quickly as possible. Thank you for your ongoing support.



Spotlight on Business... Dennis Williamson, CPA

Many small businesses try to make ends meet by maintaining their accounting records in-house. They do this by using Quickbooks or some other similar accounting software package. However, their personnel often do not have the ability to make the system work properly to generate accurate and useful financial statements. They need the knowledge of a certified public accountant, but don't have the resources to hire someone fulltime with the skills they need.

Dennis P. Williamson, CPA can help small businesses deal with this situation in many ways, include:

- Assist in implementation of a computerized accounting system tailored to your business;
- Train your personnel to properly use the system;
- Analyze your current system in order to recommend and implement procedures to make it work for you;
- Perform any accounting procedures that your personnel cannot handle themselves;
- Provide support for any accounting problems your personnel might encounter.

We also have extensive experience in the following areas:

- Income tax preparation
- Payroll tax return preparation
- Audits, reviews, and compilations

We are very conscientious about providing affordable services. It is important that proper training be provided to your in-house personnel in order for them to be able to handle as many of your accounting needs as they possibly can. This allows us to concentrate on more difficult issues, while helping to keep our fees reasonable. We believe in top notch service at affordable prices.

Dennis P. Williamson, CPA is located at 3986 Main Street in Old Hilliard. We can be contacted at 527-1295, or by e-mail at DPWCPA@aol.com.

(**Dennis P. Williamson, CPA** was awarded the opportunity to feature its business in this space by being the winner of a door prize drawing at a Chamber luncheon. There will be another drawing at the April luncheon, so please plan to attend!)

Member Bits

Time Warner Cable has added three new high definition channels, INHD and INHD2 featuring sports, movies, concerts, events, nich programming, and general entertainment programming; and WOSU.HD.

The **Better Business Bureau** reports that they have increased their overall instances of service to the central Ohio community in 2003, up 24% over the previous year. The most significant are of increased service was consumers and businesses making inquiries about firms they were considering doing business with and charity solicitations they were considering.

Riepenhoff Landscape was ranked #8 in *Business First* of landscape design and construction companies ranked by 2003 revenue. **Buck & Sons Landscape Service** was ranked 8th in the same publication of landscape maintenance companies ranked by 2003 revenue.

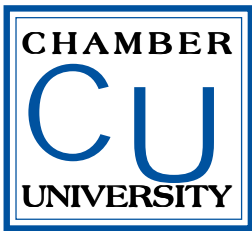
Business First also ranked **Fifth Third Bank** #2, **Colony Mortgage** #9 and **Priority Mortgage** #19 in residential first-mortgage loans closed by greater Columbus offices in 2003.

FDIC and FBI Investigating Fraudulent E-mails

The Federal Deposit Insurance Corporation (FDIC) Call Centers in Kansas City, Missouri and Washington, DC, have received a large number of complaints from consumers who received an e-mail that has the appearance of being sent from the FDIC. The e-mail informs the recipient that the Department of Homeland Security Director Tom Ridge has advised the FDIC to suspend all deposit insurance on the recipient's bank account due to suspected violations of the USA Patriot Act. The e-mail further indicates that deposit insurance will be suspended until personal identity, including bank account information, can be verified.

This e-mail was **NOT** sent by the FDIC and is a fraudulent attempt to obtain personal information from consumers. Financial institutions and consumers should **NOT** access the link provided within the body of the e-mail and should **NOT** under any circumstances provide any personal information through this media. The FDIC and the FBI are attempting to identify the source of the e-mails and disrupt the transmission. Consumers are asked to report any similar attempts to obtain this information to the FDIC by sending information to alert@fdic.gov.

(Article courtesy of the **Better Business Bureau**)



2004 Chamber University

Presented by

Hilliard Area Chamber of Commerce
Upper Arlington Area Chamber of Commerce
Clintonville Area Chamber of Commerce
Grandview/Marble Cliff Chamber of Commerce

Session 2 - Wednesday, March 31, 2004, 7:30 – 9:30 a.m.

“Etiquette Essentials”

Mary Morris Hutchison, The Silvermark Group

Standing out above the rest in today's business arena is tougher than ever before. Not only do you have to know your job well and possess the skills necessary to be the best, but you also have to master the skills to finesse business relationships. We know that people do business with those whom they know, like, and trust. What better way to win customer loyalty than by practicing exemplary etiquette skills.

Etiquette Essentials features contemporary business etiquette instruction for today's professional. Learn how to master the basics: handshakes, proper introductions, and business card protocol. Also learn how to become the savvy professional that uses online services and electronic devices appropriately. Topics include etiquette for e-mail, cell phone usage, and teleconferencing.

Etiquette Essentials is presented by Mary Morris Hutchison, President of **The Silvermark Group**, a management training firm. She is also a certified etiquette advisor, trained by the prestigious Protocol School of Washington.

	<p>\$25 for members \$35 for non members</p>
<p>Thank you to our Breakfast Sponsor</p>	<p>Sessions will be held at the Business Technology Center, 1275 Kinnear Rd., Columbus (Kinnear between Kenny Rd. and North Star)</p>
	<p>Registration Deadlines: Session 2 – March 26th</p>

Register Today!

Name _____

Business _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

My check for \$_____ is enclosed

Return to: Hilliard Area Chamber of Commerce
4081 Main Street, Hilliard, OH 43026
Fax: 876-3113 • Questions: 876-7666

Chamber Reinvestment Notices cont. from pg.1

Management Recruiters; Action International; Heritage Golf Club; Gilbane Building Company; Hilliard Northwest News/SNP; Goddard School; NovaCare Rehabilitation; Arthritis Foundation - Central Ohio Chapter; Pickups Plus; CompManagement, Inc.; Buffalo Wild Wings Grill and Bar; Thomas C. Devore and Associates; Hilfinger Remodelers, Inc.; Heritage Family Eye Care; Rice and Associates, Inc. CPA's; Flyers Pizza and Subs; Power Shack Fitness Centers; Colonial National Mortgage; Daniel L. Rankin, DDS & Thomas S. Rankin, DDS; Time Warner Cable; Michael C. Trigg; West Jefferson Animal Hospital, Inc.; Columbus Metropolitan Library-Hilliard; Verizon Wireless; ReMax Reflections; Rhees Medical, Inc.; Allstate Insurance - Donald D. Roberts; Woodview Court; Early Television Museum; Rosati Windows; Martin Control Systems, Inc.; The Ackerson Eye Care Center, Inc.; Skip's Auto, Truck and RV Repair; AmeriTitle Mill Run; Hilliard Convention and Visitors Bureau; Franklin's Crossing; Mill Run Vision Center; Rickert Property Management; United Acquisition Services, Inc.; Sherm's Service Enterprises, LLC; American Awards; Bryant's Auto & Collision Co. Inc.; Franklin University, Northwest Campus; Hayden Run Kennels; ABC Solutions; Champaign Bank; Hampton Inn & Suites; Loeb Electric; Comfort Suites.

Businesses Can Use IRS Web Site to Get Employer Identification Number

If you are new to the business world, obtaining an employer identification number (EIN) is one of the first things you should apply for. An EIN, also known as a Federal Tax Identification Number, is a nine-digit number that the Internal Revenue Service assigns to business entities. The IRS uses this number to identify taxpayers that are required to file various business tax returns. EINs are used by employers, sole proprietors, corporations, partnerships, other business entities, non-profit organizations, trusts and estates, government agencies and certain individuals.

In the past, applying for and receiving an EIN took several days. Now, the Internal Revenue Service has simplified that process. Businesses and tax professionals are turning to an online application on the IRS's Web site to get new employer identification numbers. The online application form immediately issues a new EIN, eliminating paperwork and doing away with the usual four-to-10 day wait for acquiring an EIN through paper processes.

The online EIN is available 24 hours a day, seven days a week. No registration is required to use the system and no paper needs to be sent to the IRS.

While the online form makes obtaining the EIN easier, it is not available to all entities. The online application process is not yet available for foreign addresses (including Puerto Rico), Limited Liability Company (LLC) without entity types, REMICs, state and local governments, federal government/military agencies and Indian Tribal government/enterprise.

If you have determined that you need an EIN and are not one of the excluded entity types, then you may proceed with the Online EIN Application process. If you are a third party, you must retain on file a copy of Form SS-4 signed by your customer and the signed statement authorizing you to file the online application. If you are not comfortable sending information over the Internet, you can download the Form SS-4 and mail, phone or fax it in. The online form requires that all information needed to process the application be submitted before the EIN is assigned to the taxpayer.

For more information on applying for an EIN online, go to the IRS Web site at <http://www.irs.gov>.

(Article courtesy of the **Better Business Bureau**)

Hilliard Chamber Members...
Need Effective Newspaper Advertising?



This Week newspapers can help!

For Information or:
Marketing Strategies • Color
Ad Design • Special Sections

Call: Michelle Rettig

614.438.8100 x 427 • 614.438.8110 - fax
mrettig@thisweeknews.com

Brian Newsom **FIRST CHOICE**
Owner/Technician **AUTO CLINIC, INC.**

A.S.E.

Master Certified

Foreign &
American Cars

4570 Edgewyn Ave.
Hilliard, Ohio 43026

771-6343



Auto Care Center
"Make us your first choice"



Infant, Toddler, & Preschool Programs
School age before & after school Program
Summer & Holiday Programs

4940 Scioto Darby 614-777-4320
Columbus, OH 43026 First Quality • First Class
www.citykids.us

**Place your
advertisement here!**

Business card size ad in newsletter: \$100 for 3 months; \$175 for 6
months; \$350 for 12 months (space available basis)



RIDER FINANCIAL GROUP

- Retirement Planning
- Life and Disability Insurance
- Group Health Insurance - including the ChamberPLAN

Scott P. Rider (614) 876-7044
4094 Main Street, Hilliard OH 43026



4673 Northwest Parkway • Hilliard, Ohio 43026
Tel: (614) 527-3800 • Fax: (614) 527-3803
www.Graphics1.biz • mail@Graphics1.biz

GRAPHIC DESIGN • PRINTING
COPYING • MAILING SERVICES
DOCUMENT MANAGEMENT
ADVERTISING SPECIALTIES

<p>ALLEGRA PRINT & IMAGING</p>	<p>FULL SERVICE PRINTING <i>& Graphic Design</i></p>	<p>FREE</p>	<p>Personalized Memo Pads with any NEW order of \$100 or more! Offer Expires 3/31/04 Some restrictions may apply</p>	<p>FREE</p>	<p>4508 Cemetery Road Hilliard, OH 43026 614-771-0888 614-771-1022 Fax allegra@qn.net</p>	<p>ALLEGRA PRINT & IMAGING</p>
---	---	--------------------	---	--------------------	---	---



NEWS & VIEWS is a monthly publication of the
Hilliard Area Chamber of Commerce
4081 Main Street • Hilliard, OH 43026
Phone 614-876-7666 • Fax 614-876-3113
Office Hours: 8:30 AM - 4:00 PM

Presorted Standard
U.S. POSTAGE
PAID
PERMIT #89
HILLIARD, OH 43026

OFFICERS:

President, Tim Oyster
Vice President, Dave Kinnard
Treasurer & Past President, Larry Earman

BOARD MEMBERS:

Brian DuPont, David Harris,
Bernie Heisner, Dave Kinnard,
Larry Mastella, Karen Muse,
Scott Rider, Carolyn Rival
Donna Swenson, Leslie Zimmerman

STAFF:

Libby Gierach, Executive Director
Marcia James, Administrative Assistant