



Welcome New Members

Industrial Fitness

Teresa Pepera
4564 Ashview Court
Hilliard, OH 43026
(614) 777-9732 : Fax (614) 777-9732
TPepera@msn.com
(Physical Therapy)

CMI Toshiba

Bemis Black
1145 Goodale Boulevard
Columbus, OH 43212
(614) 224-2679 : Fax (614) 224-3619
bemis@copiers-phones.com
www.copiers-phones.com
(Office equipment & supplies)

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Barb Rouse
2929 Dublin Road
Hilliard, OH 43026
(614) 488-9100 : Fax (614) 488-9197
www.sus.com
(Self-storage)

Physiotherapy Associates

Keith Barrett
4647 Northwest Parkway
Hilliard, OH 43026
(614) 777-5117 : Fax (614) 777-5118
(Physical Therapy Clinic)

Primerica Financial Services

Brad Walker
6880 Fayette Drive
West Jefferson, OH 43162
(614) 989-6281 : Fax (614) 879-8883
BWALKE1@columbus.rr.com
(Financial Services)

New Board Member

At its recent meeting, the Board of Directors appointed Carol Ellis of **Sky Bank** to fulfill the unexpired term of Jackie Fessel. Carol has much experience as she has worked with the Grandview Heights/Marble Cliff Chamber of Commerce. We welcome Carol to the board and are eager to work

October Chamber Luncheon

We are excited to have a speaker from "Exchange City" be our presenter at our luncheon on Friday, October 17 at **Heritage Golf Club**. Junior Achievement's Exchange City is an interactive 10,000 sq. ft. miniature city where 5th and 6th grade students 'run' the city, practicing their decision-making and leadership skills. Students learn first-hand what it takes to create a business, produce a newspaper, supervise employees, and hold elected office, as well as personally earn and manage money. Before visiting Exchange City, students write resumes, apply, for jobs, develop business plans, and hold an election. Exchange City helps students explore careers, as well as, enhance their understanding and appreciation of the benefits of the free enterprise system.

Candidate's Night

The Chamber will be hosting Candidate's Night for those persons whose names will be on the November ballot for the offices of mayor and city council on Thursday, October 23 at 7:00 pm at the American Legion Hall. The council candidates will be on the panel first followed by the candidates for mayor. We encourage our business community to attend to understand the viewpoints of our future leaders concerning business and economic development issues.

Chamber University: "How to Communicate with Anybody, Anytime, Anyplace"

In this session on Wednesday, October 29 you will take the Meyers-Briggs Type Indicator. Knowing your own and learning others preferences will help you understand what your special strengths are, why you might be stressed on the job, and how people with different preferences relate to one another. We will explore the differences in the way we energize, take in information, process information and how we react to the environment.

All sessions will be held at the Business Technology Center, 1275 Kinnear Rd, Columbus (Kinnear between Kenny Rd and North Star)

The cost is \$35 for members and \$45 for non members. Contact the Chamber by October 15 to make your reservation.

December Chamber University

"Laughing All the Way to the Bank, Turning Stress into Profit" will be the topic for the Tuesday, December 9 session. You will be doing a self evaluation stress test and identify what is important to you and how to communicate your needs. The use of humor to get through situations as well as how to appreciate the humor of others will be discussed.

The cost is \$20 and reservations are required. Please contact the Hilliard Chamber for more information.

October 17 Chamber Luncheon

11:30 am Networking
Noon Luncheon
Speaker: Junior Achievement's Exchange City

October 23 Candidate's Night

7:00 pm
American Legion Post 614
3898 Lattimer Street

October 27 Chamber University

"How to Communicate with Anybody, Anytime, Anyplace"
7:30 am – 9:30 am
Business Technology Center,
1275 Kinnear Rd
See details in the newsletter

November 14 Hollyfest Scholarship Auction

Makoy Center
6:00 pm

December 6 Hollyfest Arts & Crafts Show

Hilliard Davidson High School
9 am to 4 pm

December 9th Chamber University

Laughing All the Way to the Bank; Turning Stress into Profits
7:30 am – 9:30 am
Business Technology Center,
1275 Kinnear Rd

Calendar of Events

Chamber Endorses Both School Issues

The Board of Directors at its recent meeting endorsed the Hilliard City Schools two issues that will appear on the November ballot. The board believes that a good business climate is directly linked to a quality school district where businesses are located.

P e r s p e c t i v e

On September 9, 2003 the Chamber Board of Directors unanimously agreed, on behalf of our membership, to support the Hilliard City School operating levy and bond issue. The Board supports these initiatives because it is extremely important to the Hilliard business community for our school system to continue to provide a top-notch quality education and tremendous social opportunities to our children. This is a school system that recently received an "Excellent" rating from the State of Ohio on the annual report card. We, as business leaders, must recognize that our community now has a high standard to maintain and that maintaining this level of educational opportunity will enhance the business climate in the Hilliard area. I would like to thank our membership and the Board of Directors for seeing the value of a strong school district in relation to the business community and for the partnership our local businesses have enjoyed with our school system over the years. Please remember to exercise the freedom you receive by living in the United States of America and go vote on November 4.

The chamber will again sponsor "Candidates Night" on Thursday October 23 at the American Legion Hall in Hilliard. The candidates for Mayor and for City Council will be on hand to answer questions submitted by citizens in attendance. This will be one of the last opportunities you will have to hear all the candidates in person and get your last minute questions answered before you cast your vote.

I would like to thank the staff of the Columbus Blue Jackets for speaking at the chambers first luncheon of the year on September 11. Our next luncheon will be on October 17, and we welcome Junior Achievement to discuss the Exchange City project. Please put it on your calendar.

We are also sponsoring in conjunction with other local Chambers of Commerce "Chamber University". It is a series of sessions where various topics are covered. It also provides for a great networking opportunity. The second session is on Wednesday, October 29 and the topic is "How to communicate with Anybody, Anytime, Anyplace". Contact the chamber office to reserve your spot and for additional information.

I would like to remind everyone that I welcome any ideas, comments or suggestions that you, as a member of the chamber have to offer. This is your organization and I am here to serve you. Please send any comments to me at toyster@champaignbank.com or by mailing them to the chamber office and I will respond to you as quickly as possible. Thank you for your ongoing support.



On March of 2001, Dennis & Kim Gongwer opened **ProForma Graphic Impressions 2**, knowing very well that there was no shortage of printing and/or promotional product companies in this area. Having been Art Director at a local Business Forms Company for 5 years, owner of Graphic Impressions (a typesetting & graphic design company) for 15 years, and a commercial print salesman for 4 of the areas larger printing companies over the last 10 years, Dennis knows the printing business and the competition.

When asked what makes **ProForma Graphic Impressions 2** different from all the other printing companies in the area, Dennis explained it this way: "When most print reps come calling, they have a limited range of products that their shops can offer. If your printing project can't be done efficiently on their equipment, they can either turn the job away; try to get you to change the way you want it done; or try to find someone else to do it for them. Their primary goal is to keep their presses running and their people working."

"The reason I started **ProForma Graphic Impressions 2** is that with **ProForma's** vast network of printing and promotional product suppliers, I can now put my client's best interests first, every time. Which means that regardless of the type of print job, I can choose a manufacturer that best suites my client's needs based on their specialties and what they are capable of producing. Whether the client needs business forms, color copies, 4 color brochures, pocket folders, or scratch pads, I can supply it. If they want labels for their laser printer, bags for their products, corporate wearables, or large scale displays for trade shows, I can supply it."

"As well as offering my clients a vast array of printing and promotional items, I can offer them graphic design services. We can work with their existing artwork or create new designs to their specifications."

In today's economy, companies are always looking for ways to consolidate vendors, improve efficiency, and build purchasing clout. **ProForma** does just that by becoming a one stop shop for anything that can be printed.

In addition to printed products, **ProForma** is one of the top Promotional Products sales forces in the country. With the buying power of over 600 franchises across this country, they have thousands of promotional items to fit every budget, every occasion, and every industry. Whether you are seeking a single, creative premium item or a comprehensive incentive program...a special award or a commemorative gift...shirts for a tradeshow or hats for an outing...a standard promotional product or a one-of-a-kind special...**ProForma Graphic Impressions 2** is the place to call.

With the end of the year rapidly approaching, now is the time to start thinking about those Corporate Gift giving ideas, Company Calendars, or Seasonal Cards. Dennis or Kim Gongwer would be happy to come to your office to help you plan a great holiday season. Just call **614-529-0977** or email kim.gongwer@proforma.com.

(**ProForma Graphic Impressions 2** was awarded the opportunity to feature its business in this space by being the winner of a door prize drawing at a Chamber luncheon. There will be another drawing at the October luncheon, so please plan to attend!)

Hollyfest Scholarship Auction—Be There!

Make sure that you look for your invitation to the Hollyfest Scholarship Auction which will be on Friday, November 14 at the **Makoy Center**. Purchase a corporate table and bring your clients to this premiere event in the Hilliard area.



In late July, letters were mailed to each of you asking for donations for our annual Hollyfest Scholarship Auction. We still need your help in providing auction items or the donation of a check with which we would purchase items in your company's name. We provide the largest local scholarship, \$8,000 payable over four years, to two Hilliard School graduates, one from each high school. Please give careful thought to donating to the auction. Some of the items that have been donated so far: include: gym memberships, golf for four at Heritage Golf Club; electronic items; jewelry; tools; gift certificates to area restaurants; tickets to Columbus Symphony, BalletMet, Columbus Children's Theater; admissions to area attractions; overnight stays at state park resorts; tickets to sporting events, etc.

Your Trash is Another's Treasure!

SWACO's virtual landfill is the trading post of waste management. Your warehouse may be full of material that you feel should be destined for the dump, but someone else may have a good use for it. To take advantage of the virtual landfill, log on to www.virtuallandfill.com and fill out a confidential profile page. Then indicate how you want to be notified



when there is a potential user for what you have to "deposit" at the virtual landfill. For that matter, you can also list what you may be in the market for, so we can find you, when the material becomes available. This is a free program to help recycle and reuse, and save space at the actual landfill. Visit www.virtuallandfill.com to take advantage of this innovative program!

Advertising Opportunities

The Hilliard Area Chamber of Commerce is providing opportunities for our members to advertise within our membership and to those outside as well. Please contact the chamber for more information about the following (all are on a space available basis):

1	<u>Inserts in the newsletter:</u> Limited to no more than 3 each issues; member provides the specified number of flyers; cost is \$100	3	<u>Business card size ad in newsletter:</u> \$100 for 3 months; \$175 for 6 months; \$350 for 12 months
2	<u>Labels:</u> Mailing labels of members provided by zip or organization sort: cost is \$100	4	<u>Flyers in relocation packets:</u> members provides the flyers to be inserted in relocation packets requested by companies and residents; cost is \$100

October Chamber Luncheon Heritage Golf Club



Friday, October 17, 2003



Program: Junior Achievement's Exchange City

11:30 am Networking • Noon Luncheon
Cost: \$13.00 members • \$15.00 for prospective members and guests registered with a Chamber Member.

Deadline for reservations is Tuesday, October 14th

We would appreciate your pre-payment for your reservation be mailed to the Chamber office. We hope to see you, your associates and your friends there!!

Names: _____

Company: _____

Number of Reservations: _____ Amount Enclosed: _____

Mail to: Hilliard Area Chamber of Commerce, 4081 Main Street, Hilliard, OH 43026 or call the Chamber office by October 14 at 876-7666, FAX 876-3113, or E-mail to info@hilliardchamber.org. Reservations are required and you will be billed for any reservations made and not used.

Member Bits

Optimum Print Solutions was ranked 17th by a number of greater Columbus employees in the *Business First* listing of greater Columbus Printers-General Commercial ranked by the number of employees in greater Columbus.

Recognized as one the recipients of the 2003 Business Integrity Award, **Rosati Windows** - Window Manufacturing Installation & Service won in the 11-15 employee category. Presented annually since 1994, The Board of Trustees of the **Better Business Bureau** of Central Ohio established the Annual Business Integrity Awards to recognize those firms whose business practices and related activities in the community exemplify the BBB's mission and principles. "Business Integrity Award honorees excel in the free enterprise system by serving their employees, investors, competitors and our community with integrity and distinction," said Kip Morse, president of the Central Ohio Better Business Bureau. An independent panel of community leaders selects the recipients, based on criteria they have established working with the BBB.

BOOST is an eight-week job skill training program sponsored 100% by **Discover Financial Services**. The primary focus is on customer service and communication skills. PC training for beginners, ethics and diversity in the workplace and a number of other business related workshops. The next session will be October 13 - December 4, 9:30 am - 1:00 p.m. (M-F). There is some minimum criteria that needs to be met to be considered for an interview. The deadline to be considered is October 7th. Please go to www.boostinc.com for additional information.

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OCTOBER 2003 SEMINAR CALENDAR

Seminars held at **EWI - Edison Welding Institute**
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Building open a half-hour before the start of the program.

■ HOW TO START YOUR BUSINESS

How to start your business the right way.
Thursday, October 16, 2003 8:30 am - 4:30 pm

■ HOME BASED BUSINESS

How to operate a business from your home.
Thursday, October 16, 2003 6:30 pm - 10 pm

■ MARKETING

How to develop your Marketing Plan.
Thursday, October 23, 2003 8:30 am - Noon

■ BUSINESS FINANCIAL PLANNING

How to plan and control your business finances.
Thursday, October 23, 2003 6:30 pm - 10:00 pm

Seminars are \$35 each. A discount of \$5 applies if your check and registration are received 3 days before the seminar.

Call SCORE at 614-469-2357 for details & reservations.
Visit our web site at www.scorecolumbus.org



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