



Attn: Entrepreneurs & Sales Professionals Who Want To Thrive

Follow a Proven System for Success

Bob Burg has a system for getting endless referrals. I'm so excited for the opportunity to be hosting him here on October 1st and have him share some of his relationship building secrets. Obviously, if you're not building a relationship, you're not getting referrals.

This is the value Bob Burg's system brings to you:

Whether you've been in business 5 days or 5 years, a proven system can help you easily:

- Network your every day contacts into never ending sales opportunities and referrals
- Ask for referrals in such a way that you'll NEVER again hear, "I can't think of anyone right now, but when I do, I'll call you"
- Cultivate relationships with those eager to become your "Personal Walking Ambassadors"
- Positively persuade others to give you what you need, when you need it
- Create more "lucky breaks" than you could imagine

Combining humor, entertainment, and a whole lot of "nuts & bolts" information, bestselling author and internationally-acclaimed speaker Bob Burg shares principle-based methods that will accelerate your ability to meet and connect with new people and build the trust that is essential in life and business!

During this powerful program you will also learn the philosophy at the heart of *The Go-Giver* embraced by so many of today's top producers and leaders, including the principle behind **Law #3: The Law of Influence**; specifically how to apply this principle in order to cultivate a network of endless referral business. In fact, by the time you leave this event you will have a complete action plan ready for immediate application and success.

To learn more about Bob Burg, please visit www.Burg.com

Friday, October 1, 2010

Doors open at 7:30am for networking

Program from 8am - 12pm

Networking from 12pm - 1pm

The Aladdin Shrine Event & Conference Center

3850 Stelzer Road

Columbus, OH 43219

\$57 = Advance ticket price

\$97 = At the door ticket price

Register at <http://bit.ly/HACCBURG> and enter discount code HACC to receive \$10 off the \$57 ticket price